

PATHEOS EXPERT SITES FOR CLERGY

Expanding the worship community is a top priority for most professional clergy, but what's the best way to do it? Often, this goal gets pushed down the list as more urgent priorities take over: managing operations, preparing sermons, meeting with committees, and finding time for prayer and devotion is more than enough to keep you busy.

Patheos Expert Sites help clergy engage and expand their worship communities.

Who has time to create a dynamic web presence that can keep your congregation engaged and attract new members to your worship community?

One option is to build a website from scratch, but this is an expensive, time-consuming effort requiring you to troubleshoot the technology yourself. In contrast, the Patheos Expert Site is not only easy to manage, it may be the most cost-effective marketing opportunity you will find.

Why do clergy use Patheos Expert Sites?

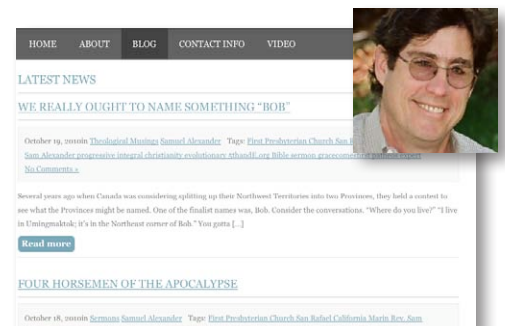
BENEFITS

- Find new audiences for your message and expand your worship community
- Publicize your sermons and speaking events
- Use your own custom URL and link back to your worship community website, social media or other web content
- Provide media and public access to your page with search functionality from the main Patheos site
- Publication opportunities with Patheos, including on Patheos Preachers Portal

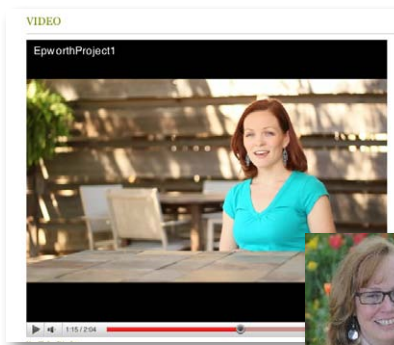
TECHNOLOGY FEATURES

- Blog and feed posts onto the Patheos home page
- Easily upload video and audio clips, as well as your church bulletins and other materials
- Use social media tools like Facebook and Twitter to immediately share your content with colleagues and friends
- Create private group communities linked to your site
- Create new pages and nested pages, all named by the user
- Manage your site easily through a secure log-in – no programming experience required

Patheos has hundreds of thousands of unique visitors each month seeking to expand their knowledge about religion and spirituality. A Patheos Expert site can help connect you to a broader audience.



Share and publicize your publications



Share video of your events and projects

Blog about your latest articles and events



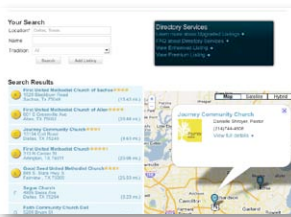
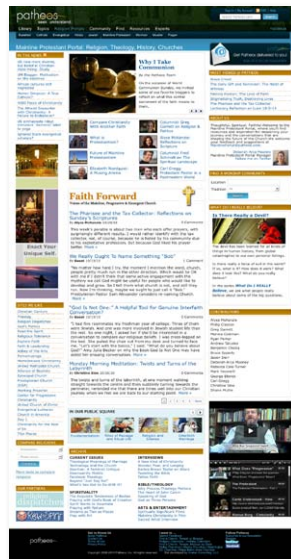
Comprehensive Library

Patheos' library of foundational information on world religions is unparalleled in depth and breadth. All library material is original and produced by leading theological experts, many from top North American

colleges and universities. All library content has been peer-reviewed to ensure the highest level of credibility, objectivity and accuracy, and is regularly used in both teaching and research. The library consists of 100 of the world's traditions covering every major world tradition since ancient times.

Religion Portals

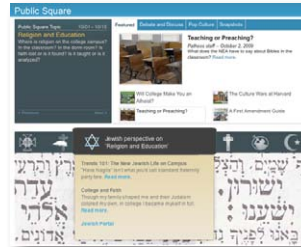
Unique to Patheos are a series of tradition-specific portals that feature columns, blogs and articles from experts in each tradition. The portals serve as online communities for intra-faith interaction, allowing visitors to gain new perspectives and participate in lively, informative dialogue around issues important to each faith community. Additional interaction can be found in forums or private study groups held in virtual classrooms. Patheos currently hosts portals for the following traditions: Buddhist, Catholic, Evangelical, Hindu, Jewish, Mainline Protestant, Mormon, Muslim, and Pagan.



Directory

Patheos features a comprehensive online directory with over 300,000 listings that is searched thousands of times each day by those seeking a worship community. Enhanced or Premium Listings include more

detailed descriptions of programs, a logo, an events calendar, links to the worship community website and visual tools to communicate images. Listing upgrades position worship communities in the top of the search results shown. A Patheos upgraded listing provides a customized website to brand a worship community to our large audience and communicate with those looking for a place to connect. All listings provide a ratings and commenting opportunity for users to give feedback about their experiences.



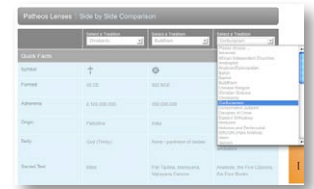
Public Square and Featured Series

The Public Square and Patheos Featured Series are designed to elevate the global conversation on religion and spirituality and encourage readers to consider topics from multiple perspectives. Our 12-week

Future of Religion Series received rave reviews as over 200 experts from every major faith tradition contributed essays about the future of their tradition. Our Public Square features multi-faith perspectives and conversation on the moral and religious issues of our time. The Patheos Featured Series and Public Square provide forums unlike any other on the Web, where the public, media, faith leaders and academics can engage in meaningful and constructive dialogue about some of today's most controversial and compelling topics.

Interactive Lenses

A variety of interactive lenses allow visitors to compare, contrast and experience different religions and belief systems in new and innovative ways. For example, through the side-by-side lens, visitors can compare two different religions to learn how they are both similar and different on a variety of angles.



Preachers Portal

Patheos Preachers Portal is a community resource for clergy, providing inspiration, practical advice, Lectionary reflections and more, from a variety of perspectives. Clergy use the Patheos network of experts for regularly updated columns, sermon preparation, discussion and reflection on current topics, and a variety of other resources designed to help them in their ministries.

Have Questions? Contact Us!
www.patheos.com

experts@patheos.com | 214-563-5316